

HURONIA
COMMUNITY
FOUNDATION



LA FONDATION
COMMUNAUTAIRE
DE LA HURONIE

ANNUAL REPORT
2014 - 2015



HURONIA COMMUNITY FOUNDATION LA FONDATION COMMUNAUTAIRE DE LA HURONIE
DATE: October 1, 2014
PAY TO THE ORDER OF: Sistema Huronia Music Academy \$ 1,400.00
One Thousand & Four Hundred ⁰⁰/_{100 DOLLARS}
FROM: The Gay Family Fund

Huronia Community Foundation

A Message from the President



The Huronia Community Foundation Board of Directors and I, wish to thank all of our supporters past and present. Your generous donations and volunteer support have allowed us to evolve from a home town charity to a regional funder. We have a strong

strategic plan, professional staff, committed volunteers and the support of our community leaders.

As HCF enters our 15th year, we are proud of the over \$1 million in grants and scholarships we have provided to this community. But we must do more.

As the Board President, I am asking you to donate to HCF so we can meet the growing demand for grants. Your money will provide support to organizations working with youth and senior's, arts and culture, the environment, health and social service and provide needed funds through scholarships to help young people further their education and much more.

HCF is now a Collaborative Funder to make an even greater impact. This year our collaborative project helped create a new playground and splash park in Penetanguishene. Lead by Barb Dodson and the founders of the Friends of Youth Penetanguishene Fund we worked with the Town of Penetanguishene, the Penetanguishene Rotary club and local youth fundraisers to pool our money and build the playground. I know this will be the first of many successful collaborations and I invite other funders to reach out to us so we can do more.

I truly believe that 2015 will be another exciting year at HCF. Be a part of it and give today to help forever.

Sincerely,

Barbara Jones

Barbara Jones
President of the Board of Directors



A Message from the Executive Director



The Huronia Community Foundation has achieved a lot since it began in 2001 as a local foundation started by caring citizens like John Gammell and Dunc McLaren. Those early members can be proud of what they started as we now head into our 15th year.

Today we are part of the Community Foundations Canada family and have provided over \$1 million in grants and scholarships to charities, students and community organizations. We continue to support programs and projects that help our environment, youth, seniors, education, healthcare and more.

In late 2014 we expanded our roll. The foundation in collaboration with United Way Greater Simcoe County, published the first VITAL SIGNS REPORT in the fall of 2014. The community has embraced the report and municipalities, hospitals and charities are using the data in the report to drive their strategic planning and funding choices. This wellness report shines a light on our communities and reveals how we can work together to make it a better place to live for everyone. Our second VITAL SIGNS REPORT will be launched in October 2016.

Our annual Circle of Honor philanthropy awards event was sold out again. We held it at the Brookside Golf and Country Club in May. Honored award guests and their friends and family enjoyed gourmet delights, great music and a relaxing evening together. Funds needed to help us

provide our services were raised and everyone is looking forward to next year's event that honors those who serve our community.

As we look for ways to do more for our community we are open to suggestions from you. This year we reacted to an idea and we have also established our new CARING COUNTS event to be held each fall in Midland. The event will allow charities and service clubs to reach out to the community to seek volunteers and find new supporters. It will be held on September 24th this year at the MCC in Midland and I invite you to attend. Our main sponsor this year is Casino Rama and we are very grateful for their kind support.

Finally, we strive to keep our overhead low so we have more to give to charities in need. We have a new donated office at 382 King Street in Midland thanks to the generosity of Warren Landry at the Sutton Bayside Realty offices in Midland. We use technology to communicate using social media, electronic newsletters and e-blasts. I continue to operate the foundation with the support of our Board and volunteers and I look forward to another year of serving our community together.

Sincerely,

Patricia Copeland

Patricia Copeland, BA, CFRE
Executive Director



Grants

A Message from the Grants Chair



As this year's Chairperson of the SMART AND CARING ANNUAL GRANTS, I want to first thank our volunteer committee for a job well done. We really enjoyed reviewing the interesting grant applications from charities. Our catchment area includes: Midland, Penetanguishene, Wasaga Beach, Collingwood, Tiny, Tay and Springwater townships and we receive applications from across this region. We look for programs or projects that will fill the gap in services or that show strong collaboration with other organizations.

These grants exist because generous donors like you created endowment funds to ensure money would be available today and forever in our community. You have helped make this a better place to live for us all.

These funds are used to help put life into all kinds of projects for youth, seniors, those less fortunate, the arts, the environment, education and recreation. So give to our foundation and ensure these grants can continue to make a real difference right here at home.

Sincerely,

Lisa McFadyen

Lisa McFadyen
Huronia Community Foundation Grants Chair



2015 Grants

This year The Grants Committee provided over \$25,000 to 17 different organizations.

| | | |
|--|--|------------|
| Big Brothers and Big Sisters Midland | Programs for local youth | \$2,000.00 |
| Habitat for Humanity | Penetanguishene building project | \$1,000.00 |
| Huronian Restorative Justice | Restorative justice programs | \$1,000.86 |
| Gateway Centre for Learning | Education/training project | \$1,500.00 |
| Penetanguishene Historical Society | Research project | \$1,200.00 |
| Warm & Cozy | Back packs, snacks, and clothing for at risk children. | \$2,000.00 |
| Sistema Huronia | Youth music program | \$1,500.00 |
| Scientists in School | Education programs in local schools | \$2,000.00 |
| Junior Achievement | Education programs in local schools | \$1,800.00 |
| Severn Sound Environmental Association | Research equipment | \$1,630.00 |
| Askinonnia Seniors Centre | Piano for seniors program | \$800.00 |
| Huronian Land Conservancy | Land conservation program | \$1,500.00 |
| SGBATA | Trail and road cycling and hiking map | \$1,000.00 |
| The Guesthouse Shelter | Shelter programs for the homeless | \$2,000.00 |
| Huronian Pregnancy Centre | Support and education | \$990.00 |
| Waypoint Centre for Mental Health Care | Youth support program | \$1,260.00 |
| Quest Art School | Seniors art program | \$1,500.00 |



Celebrating Our Donors

The New General Mills Community Fund

Endowment Funds are the key source for grants to charities across our communities in Huronia. These funds ensure grants are available each year to support programs for youth, seniors, the arts, music, the environment and more. Without these endowment funds our community would not enjoy the healthy rounded lifestyle it can offer to all people regardless of their circumstances.

So this year we say thank you to the corporate leader of General Mills. General Mills has been a key employer in our region providing families with secure incomes. To honor this long time role, the corporation decided to create the General Mills Endowment Fund.

The fund has been established with a \$25,000 contribution from General Mills. This fund will provide key grants to core charities supporting those living in this region. We hope you will donate to this fund to ensure grants can be given now and in the future to benefit us all.



YMCA Camp Kitchikewana Endowment Fund

The YMCA Camp Kitchikewana Fund has been set up to help support the needs of this camp established in the 1920's on Honey Harbour in tranquil Georgian Bay. Generations of children have learned all they know about the great outdoors at this amazing camp.

This year the endowment fund provides over \$2,000 towards new paddleboards for the campers to enjoy. Your kind donations to this fund will ensure even more can be done to make the camp experience even better next year.

Waubashene School's last trip thanks to local HCF Donor

The Waubashene Elementary School doors our closing forever and students will be bused to a new school in the fall of 2016. When one the kind teachers reached out to us here to find funds so the students could enjoy one last school trip we turned to our donors.

Thanks to a grant from a fund one of our donors established, the students in Grade 7 and 8 went to Camp Wenonah and enjoyed kayaking, fishing, wall climbing, archery and the great outdoors.

Our Mission in Action

The Huronia Community Foundation provides grants each year to charities in our region. Some of those grants support programs to seniors, provide mental health support, deliver amazing concerts, offer scholarships and provide children with their first music lesson. We take pride in our wide range of grants and the positive impact they have on our community. So give today and help forever at www.huroniacf.com

What Charities Say about HCF

"Huronian Community Foundation has made a world of difference to the accessibility and diversity of the programs and events we offer at Askennonnia Senior Centre. Our Askennonnia Endowment Fund at HCF and grants they have provided programs are accessible to all seniors. We have purchased a new piano for our choir this year and been able to provide transportation to programs, luncheons to provide education and socialization to seniors and free programs. The foundation has been an integral part of the centres ability to reach frail, isolated and marginalized older adults. Please accept our thanks!"

- Judy Contin, Executive Director, Askennonnia Seniors Centre



"Our hospital has been working hard to reach out to the local communities we serve, in an effort to dispel the stigma associated with mental illness and addiction. Thanks to the ongoing support of the Huronia Community Foundation, Waypoint has expanded our advocacy work. We offer educational sessions, film nights, and our event Mental Health in Motion. We are really thankful the foundation has made mental health a priority"

- Holly Archer, Senior development Officer-Major Gifts, Waypoint Centre for Mental Health

"Beausoleil First Nations Community graduation Ceremony has developed a great relationship with the foundation and Executive Director Patricia Copeland. Thank you so much for the scholarships and help! We know your endowment funds provide scholarships each year and thank donors like the Walkers, the Hallim's, the Ngui-Yen's, Dale Barret and John Rose. Miigwech"

- Sylvia Norton-Sutherland, Beausoleil First Nation Education Department



"The Huronia Community Foundation has played an important role in preserving Brookside Music as an important cultural asset. This has been a difficult financial year, so the grant and donations from HCF have been vital"

- Jim Young, Treasurer, Brookside Music Association

GIVE TODAY AND HELP FOREVER at www.huroniacf.com

Funds

What are Foundation Funds?

Whether you volunteer, sponsor or donate to the Huronia Community Foundation, you have made this community a better place to live for all people. We gratefully acknowledge all of your kind support and thank those of you who have created endowment funds. The foundation simply could not support our community every year without you.

Endowment Funds

Endowment Funds are invested to provide annual returns used for grants. There are several types of endowment funds to suit your needs. For details on how little you need to start a fund and the tax benefits speak to our Executive Director at pcopeland@huroniacf.com

You can start funds with a bequest, a stock or investment fund transfer, a gift of cash or other planned gifts. Call today for an appointment 705-727-2457. Give today and help forever!

Smart and Caring Endowment Funds

These funds were the idea of Governor General David Johnson in 2011. The three pillars of innovation, philanthropy and volunteerism suit the guiding principles of every foundation.

These are endowment funds invested in perpetuity and allocated to the foundation to be granted each year. They provide annual grants to charities and community organizations that qualify under our SMART AND CARING GRANTS PROGRAM. The funds provide grants to a wide range of programs and activities responding to our community's unique needs. The applications are submitted each spring. Our volunteer GRANTS COMMITTEE reviews the applications and recommends who should receive grants. Our Board of Directors makes the final decision on who will receive grants from this program.

Donor Advised Endowment Funds

This type of fund is invested in perpetuity and allows the fund holder the opportunity to choose a specific organization each year who will receive a grant from their fund. Generally they have chosen an area of interest such as youth or seniors or other sectors. Fund Holders are provided with an annual report and work with the foundation to fill the greatest needs in the community.

Donor Directed Endowment Funds

This type of endowment fund is invested in perpetuity and offers the fund holder the option of dedicating the

grant annually to a specific charity or qualified community organization. The fund holder receives an annual fund report and works with the foundation to grant from the fund after March 31st each year.

Field of Interest Endowment Funds

This type of endowment fund is invested in perpetuity and can be for a very specific interest and remains the same each year. Areas such as arts groups, homeless shelters, education or the environment are some of the specific recipient areas.

Other Funds

Managed Funds

These are endowment funds which are invested for a specific period of time with the option to renew the investment. They can be donor advised or designated or field of interest. Charities or qualified community organizations can use these for special projects. For details contact the Executive Director at www.huroniacf.com

Flow-Through Funds

These funds are not invested and are structured to support charities and organizations as they hold special events or activities/projects but need access to the funds. The foundation can provide tax receipts to donors of qualified charities or organizations. For Details contact the Executive Director at www.huroniacf.com

Grants & Giving

We provide our annual SMART AND CARING GRANTS offering a simple online application each spring on our website. There is a timeline for the applications so please watch our site for details.

We also offer scholarships and grants in our region from private funds we manage. These scholarships are currently offered to MSS, St. Theresa and Christian Island students and grants are offered after March 31st each year. Our granting region includes Midland, Wasaga Beach, Penetanguishene, Tiny, Tay, Springwater and Collingwood. We are a federally incorporated charity so when you have a fund with us you can give anywhere in Canada.

To donate to HCF or our many existing funds please go to our website at www.huroniacf.com and click on the DONATE section. There you will find a list of funds to choose from that will meet your charitable giving needs.



Volunteers & Supporters

We could not do it without you!

2014 - 2015 Board of Directors:

Executive:

Barbara Jones, President

Anita Dubeau, Vice President

Claude Marchildon, Vice President

Kris Eacott, Treasurer

David Don, Secretary

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Georgia Swan

Fiona Cascagnett

Lisa McFadyen

Sheila Storey

Dwayne Frans

Ralph Lynn

David Dalrymple

Committee Volunteers:

Nicole French, Jane Barnett, Gisele Robitaille, Diana Boyes, Jackie McLauchlin, Anita Dubeau, Jill St. Amant, Garry McPhail, Jason Wilson, Dave Mink, David Jarlette, Andy Ott, John Gammell, Tanya Frans, Sue Lyons

Supporters:

Sutton Bayside Realty Broker/Owner Warren Laundry

Service Master and owner Dwayne Frans

HGR and Partners and Georgia Swan

Eacott and Douglas Accounting and Kris Eacott

HC Website Solutions Inc. and owners Nicole French and Jason Wilson

Willow Graphics and owner Michelle Rogers

Brookside Golf and Country Club for supporting our annual awards event.

TD BANK for supporting our annual awards event.

Mink Insurance and Dave Mink for supporting our annual awards event.

The Midland Mirror for supporting our annual awards event.

Casino Rama

Collaborators:

Town of Midland

Town of Penetanguishene

United Way of Greater Simcoe County

Board of Directors



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Staff



Patricia Copeland
Executive Director



Wendy Smith
Administration



Circle of Honour Philanthropy Awards

2015 Circle of Honour Philanthropy Awards

On behalf of the Board of Directors and the Philanthropy Awards Selection Committee we wish to congratulate all those nominated and our recipients of this year's awards. The event was held at the prestigious Brooklea Golf and Country Club. The evening was a red carpet affair decorated in academy awards style with signature cocktails and elegant wine and food pairings.

We thank all our supporters, local business auction prize donors, committee volunteers and the staff of Brooklea for making this such a spectacular event.

Nominations will be accepted again in March 2016 so watch our website for details. We hope you will join us for the 2016 Philanthropy Awards to celebrate our philanthropic leaders together. Together we can be a smart and caring community building a better Huronia.

The Circle Of Honor Philanthropy Awards Recipients

Individual - Kate Arnold

Group - The Guesthouse Shelter

Business - Scotiabank Penetanguishene

BOD Award of Merit - Andre and Shirley Desroches





New Events



Ignite Huronia

This year Huronia Community Foundation introduced two new events to the community in an effort to IGNITE HURONIA.

Our 2014 - 2017 Strategic Direction aims to:

- Be a stronger, smarter, more effective foundation.
- Be a leader in achieving impact and telling the story of the difference being made.
- Be a champion for issues that matter.
- Be a creative philanthropic force by increasing community impact.

Both events, focused on achieving our Strategic Direction, brought caring members of our community together. The Smart & Caring Community Event allowed us to reach out and share the impact HCF has had in our community to local business owners and our supporters.

The Caring Counts event, scheduled for September 24th, 2015, will bring our community charities and organizations to one location to provide supporters and volunteers an opportunity to meet and learn about the amazing benefits these groups bring to our area.

We encourage you to consider the ways in which you can give back to help create a Smart & Caring Community.

Top Three Reasons to Volunteer with HCF

1. When you volunteer with HCF you help us keep our administrative costs lower and allow much needed funds to go back to our community to those in need.
2. When you volunteer you learn new skills and make new friends.
3. Volunteers help us decide what grants to give each year, who receives awards and what our annual events look like and do for the community. That is just plain fun!

Top Three Reasons to Give to HCF

1. Your Endowment Funds mean our foundation has grants today and tomorrow.
2. Donations to HCF mean grants to charities and community organizations.
3. Donations mean scholarships to local students. That is just plain great

TO VOLUNTEER OR DONATE GO TO www.huroniacf.com or contact pcopeland@huroniacf.com



CARING COUNTS

GIVE TODAY, HELP FOREVER



COMMUNITY FOUNDATIONS OF CANADA
FONDATIONS COMMUNAUTAIRES DU CANADA
all for community. ensemble pour tous.

HURONIA
COMMUNITY
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DE LA HURONIE

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