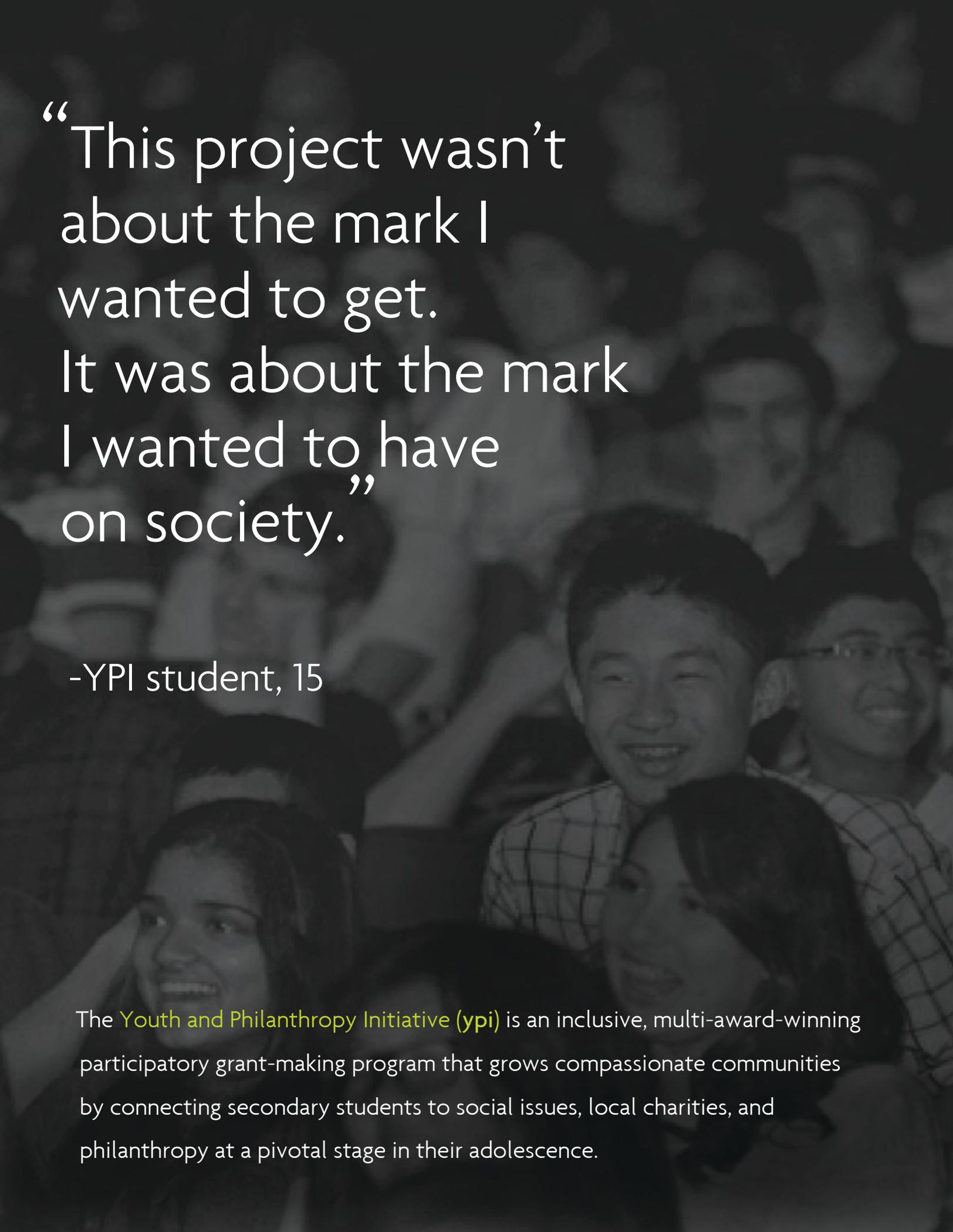




Amplify

Your Impact

ypi[®]
YOUTH AND
PHILANTHROPY
INITIATIVE
CANADA



“This project wasn’t
about the mark I
wanted to get.
It was about the mark
I wanted to have
on society.”

-YPI student, 15

The **Youth and Philanthropy Initiative (ypi)** is an inclusive, multi-award-winning participatory grant-making program that grows compassionate communities by connecting secondary students to social issues, local charities, and philanthropy at a pivotal stage in their adolescence.

ypi is an idea.

That grant-making can be inclusive and transformative for communities and young people.

ypi is a program.

Where youth, schools, charities, and funders work together to support social services through grants & public awareness.

ypi is a platform.

For motivating, deepening, and scaling meaningful interactions between people & the social purpose sector.



the ypi story

YPI is an idea. YPI is a program. YPI is a platform. With every grant awarded through our school-based competition, YPI channels financial resources, public awareness, and volunteers to local charities, while sparking the social conscience of secondary school students, building their character, and developing their life and workplace skills.

YPI was created in 2002 by the Toskan Casale Foundation to inspire empathy for local social issues and provide immediate help to people in need. With values rooted in the founders' experience with MAC and the MAC AIDS Fund, YPI provides grants to social service charities by asking youth to identify issues and to stand up for the most vulnerable people in their communities.

Every year, tens of thousands of high school students complete YPI's multi-award-winning curriculum across Canada. Together they stand up for hundreds of local charities and speak to 200,000 Canadians about social causes and vital community services. They are challenging stigma, changing behaviours, and directing grants and critical public support for millions of people in need across the country.



How **ypi** achieves its results

We maximize **local public awareness and support** for charities.

We create the conditions for **authentic youth civic engagement**.

We contribute to systemic change by **developing compassionate systems thinkers**.



Strong partnerships with schools

YPI's in-demand, fully-resourced educational project enriches school culture and satisfies a wide range of mandated curriculum objectives across the country. YPI staff and resources support schools and educators to embed YPI as a core experience for their students.



Responsibility and decision-making

YPI prepares youth to make informed choices about their communities, and then respects their decisions. They decide which issues and charities are meaningful to them, then deliver thousands of presentations, teaching their family and school community about important social issues. Youth-majority judging panels select grant recipients.



Critical skills development for students

YPI combines classroom learning and real community experience to develop core competencies in students, such as confidence, teamwork, leadership, presentation, communication, research and problem-solving skills.



Transformative site visits

YPI's charity site visits provide youth with an inimitable experience of empathy and personal development. Often cited as a pivotal moment in their lives, youth build relationships with professionals, volunteers and clients, and connect to the issues impacting their communities.



Value for local charities

YPI strengthens the social sector with significant grants, and by building bridges between people and charities. Charities engage with youth who become advocates for their cause, each student teaches 8-9 people on average. 90% will recommend charities to people in need of help.



Monitoring, evaluation, and innovation

YPI's robust evaluation system monitors program quality, and tracks our progress across key outcomes. We invest in staff, ideas, and collaborations to accelerate and extend our impact at the local, national and international scales.

Community level

Vulnerable people receive immediate services from charities, supported by grants, voluntarism, and material donations.

Hundreds of thousands of people learn about social issues and local charities through the perspective of young people.

Community members and services are connected, strengthening individual and collective social capital and contributing to long-term change.

Charity level

Selected charities receive grants of \$5,000 to provide urgent social services.

All participating charities raise awareness for their cause, improve access to their services, and engage with a younger generation.

Student level

Students are given real-life responsibility that develops their skills, knowledge, and character.

School level

Schools enrich their course curriculum and build a culture of compassion and community engagement.

ypi amplifies every grant

Your impact. Amplified.

We are seeking social change champions to join YPI's mission so we can sustain our momentum, deepen our impacts, and meet growing demand from schools in communities across Canada.

Join YPI as national or regional partner, or through a focused social issue sponsorship.

For every \$5,000 grant awarded to charity through the YPI process:

- An excellent local charity uses the entire \$5,000 to meet immediate community needs
- An entire grade level of secondary school students completes a multi-award-winning educational experience that builds their skills, character, empathy, and confidence
- Dozens of local charities receive critical public advocacy and awareness, and are connected directly to engaged and motivated young people
- Over 1,000 additional community members are taught about local social issues and social services from the participating students
- YPI stewards program quality, evaluates all impacts made, and reports to all stakeholders

Support communities now while contributing to lasting social change. Join YPI today.



YPI was created in 2002 by the Toskan Casale Foundation, and has been recognized as a best practice in the emergent field of youth philanthropy worldwide.

2008 Outstanding Foundation Award

Association of Fundraising Professionals, Toronto Chapter

2010 Canadian Best Practice in Civic Education

The Institute for Canadian Citizenship

2011 Premier's Award for Philanthropy in Education

Government of Ontario

2014 June Callwood Outstanding Achievement Award

Government of Ontario

2014 Ontario Medal for Good Citizenship (OMC)

for YPI Founder Julie Toskan-Casale

2015 Honorary Doctorate in Civil Law, Saint Mary's University,

Halifax for Julie Toskan-Casale

2015 Youth Giving Advisory Member, Foundation Center, USA

2016 Meritorious Service Medal (Civilian), Governor General of

Canada for Julie Toskan-Casale

2016 "Small Foundations, Outsized Impact" YPI a case study in a

research paper on systems-level change

2017 "Genius: 100 Visions of the Future", Albert Einstein

Foundation Julie Toskan-Casale recognized for concept of YPI

With many thanks to our Founding Partner



Our National Supporters



and our community of local and regional partners
who make YPI possible across Canada



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