

HURONIA
COMMUNITY
FOUNDATION



LA FONDATION
COMMUNAUTAIRE
DE LA HURONIE

ANNUAL REPORT

2015-2016



Hurononia Community Foundation

A Message from the President



As the President of the Huronia Community Foundation Board of Directors, I am proud of the community leadership and financial support the foundation provides to charities and community organizations in our region.

The foundation has been there for small charities as they struggle to find their way and for established organizations as they develop programs or projects to build a better community for all people. Whether it is mental health, the environment, arts and culture, youth or other key community wellness services, our foundation does its very best to offer support.

The current Board has been very busy over the past 3 years rebuilding our foundation from the inside out. The Board and the Executive Director worked as a team to review and write current policies and guidelines to meet today's standards and make us stronger to serve you better.

We have also expanded our mandate to include community leadership to all charities and organizations by establishing the first Collaborative Funders Committee to talk about how funders can work together to support local projects and programs.

Our CARING COUNTS event replaces our annual gala and gives charities and local organizations a place to showcase their good work and seek new support at no cost to them. And we aim to do even more in the coming years.

I hope you will continue to donate to and volunteer with our foundation so we can carry on this good work. Together we are stronger.

Sincerely,

Barbara Jones

Barbara Jones
President of the Board of Directors

Collaboration In Action...Friends of Penetanguishene Youth Fund Helps Build Playground

This fund, in collaboration with the Town of Penetanguishene, the Penetanguishene Rotary Club and local youth fundraising efforts, helped create a new, fully accessible waterfront playground and water park for children to enjoy. This partnership was the first time the foundation has acted as the lead to help coordinate the funding of a community initiative.

A Message from the Executive Director



The Huronia Community Foundation has focused its energy on strengthening its Community Leadership role this past year.

To achieve this goal the foundation has partnered with Georgian College to present workshops for charities on Social Enterprise so they can establish local enterprises to help fund their good work.

We have also provided professional support for smaller charities seeking knowledge about best practices in fund development and board development. We believe stronger charities make a better community for all people.

As I move on to a new role with a large not for profit in my own community, I reflect with pride on the many accomplishments of the foundation over the last several years. We have seen record growth in new funds including one for Wye Marsh, several new memorial funds and others that have taken us from \$1.4 million in invested endowment funds to almost \$2.5 million since 2013.

The foundation will continue to grow and thrive under the leadership of the Board of Directors with the continued support of this wonderful community. I wish everyone great success.

Sincerely,

Patricia Copeland

Patricia Copeland
Executive Director, Huronia Community Foundation

What Recipients are Saying...

This funding was incredibly helpful to our skating club. We are always striving to be innovative and current...[this gift] will help to keep our skaters engaged and allow them to master new skills.

Leyla Potts-Fay, Elmvale Skating Club



Huronia Community Foundation

Remarks from the Board Treasurer



It has been my pleasure this year to continue in my role as the Treasurer of the Board for the Huronia Community Foundation. The foundation has appointed a new local auditor so you will see a new format emerge in our audited statement that we hope will make

understanding our work even easier for the public. I am excited about this new direction.

Our Board also supported the Toronto Foundations selection of a new investment firm and with the assistance of our Executive Director, we made some tough decisions to ensure good management of our finances on behalf of our donors, supporters and our community.

We appreciate the generous support we receive from local businesses when they sponsor our CARING COUNTS event and our annual report. We hope more of you will see real value in being a sponsor in the coming year too.

Finally, I am proud of the growth in new endowment funds over the last three years thanks to the hard work of the Executive Director. Our Board encourages you to consider becoming an endowment fund donor to help us grow the grants we give back to our community each year. Your generosity will make this a better place to live for everyone.

With thanks,

Kris Eacott

Kris Eacott
Board Treasurer

What Recipients are saying...

Many individuals have been helped by this grant money...it helped me make this [fitness] program completely free and accessible to everyone.

Tonia Ladouceur, Coordinator, Urban Aboriginal Healthy Living Program

A Message from the Grants Chair



As the Chairperson of the Grants Committee and a member of the Board, it is my honor to volunteer to ensure our foundation is supporting a broad cross section of the charities and organizations that serve our community so well. I am proud to announce we provided \$43,815.00 in total SMART and CARING community grants to 15 deserving charities and organizations.

This year our volunteer committee received 22 amazing grant applications from charities and organizations offering programs and services in arts & culture and education, for seniors and youth and more.

The foundation was able to provide additional funds in concert with our SMART and CARING Fund grants thanks to a special tribute fund from (CFC) Community Foundations Canada. Our foundation was selected by CFC to receive matching funds from the Canada 150th Fund. The criteria was unique and a few of our applicants were able to take advantage of this additional funding so they could do even more good work in the coming year.

I want to thank our dedicated volunteer committee and you, the donors, for all your kind support. Just like you, I see real value in the foundation's work and look forward to continuing to work together to support our community.

Sincerely,

Lisa McFadyen

Lisa McFadyen
Huron Community Foundation Grants Chair

What Charities are saying about HCF...

Your support over the last 9 years has helped to inspire children and youth across the region to explore science in their everyday lives and dream about STEM (Science, Technology, Engineering & Mathematics) careers of the future. You have played a vital role in helping today's young scientists become tomorrow's skilled workers, leaders and innovators.

Scientists in the School



2016 GRANTS

SMART AND CARING FUNDS and CFC 150th FUNDS

ASKENONNIA SENIORS CENTRE

.....
HCF \$2500 // CFC \$2500

Founding Families of Huronia - A Pictorial Essay - Preserving stories and photos of Founding Families of Huronia (139 years ago) through assignments at high schools that are ultimately shared with the community in order to build individual and community pride.

Subsidized sending 2 children with type 1 diabetes from the Huronia Community Foundation catchment area to Camp Huronda for a two week session.

CANADIAN DIABETES ASSOC.

.....
HCF \$1800

CNIB

.....
HCF \$1500

Provided funds for CNIB peer-support programs in the Huronia region to help those who are adjusting to vision loss or overcoming the emotional and physical isolation that can plague those who are blind or partially sighted.

The Tale of a Town is a community storytelling project, capturing and sharing the oral history of our main streets, one story at a time...

FIX POINT

.....
HCF \$2000 // CFC \$2000

GATEWAY CENTRE FOR LEARNING

.....
HCF \$1500

Literacy and basic skills for newcomers providing English language skills upgrading for newcomers.

Working with a fitness professional, the Centre was able to create a physical assessment for members, evaluating all existing gentle programs and identifying physical benefits of each, and defining each program with a level of fitness required to participate.

GBCSC (GEORGIAN BAY CANCER SUPPORT CENTRE)

.....
HCF \$1000

HURON GYMNASTICS CLUB

.....
HCF \$2000

Funds will be used to replace much needed training mats at the gymnastics club to ensure student safety.

Purchase of a digital microscope camera for monitoring programs to identify insects, algae and plants and for use with the SSEA education and outreach programs.

SEVERN SOUND ENVIRONMENTAL ASSOC.

.....
HCF \$1735

RAINBOW SUPPORT CENTRE (ELEPHANT)

.....
HCF \$2180

Rainbow fosters emotional healing among children grieving a loss from a life-altering crisis. Funds will be used to offer Rainbow's programs in Collingwood during the fall of 2016. The program will provide a 13 week session for up to 30 youth (children and teens) and their parents.

Scientists in School's mission is to ignite scientific curiosity in children. These funds will allow them to provide exciting programs in our local schools.

SCIENTISTS IN SCHOOLS

.....
HCF \$2000 // CFC \$2000

SISTEMA

.....
HCF \$2500 // CFC \$2500

Funds will help us hire a second music instructor, in a part-time capacity. This instructor would teach the second and third year students to ensure the students returning from previous years continue to progress in their playing and music theory. This instructor would also help those returning students to become mentors and assist with the first year students.

Commission an original choral composition to celebrate Canada's 150th anniversary of Confederation, to be performed by VOX Huronia at our 2017 "Canadian Composers" concert.

VOX HURONIA COMMUNITY CHOIR

.....
HCF \$800 // CFC \$800

WARM AND COZY

.....
HCF \$2500 // CFC \$2500

The objective is to give children hope by exposing them to the love from the community in which they live. Funds are used to purchase new warm winter clothing which gives them a feeling of dignity.

Community Advocacy and Capacity Building Project. This collaborative initiative between Waypoint and Community Reach is designed to raise awareness of the social determinants of mental health and well-being and provide educational tools to build capacity across our local charities, in turn improving services for members of our local communities who need support.

WAYPOINT (WAYPOINT CENTRE FOR MENTAL HEALTH)

.....
HCF \$2500 // CFC \$2500

YMCA OF SIMCOE MUSKOKA

.....
HCF \$2500

Enhancement of the Youth Zone at the YMCA providing furnishings and activities. The Youth Zone is a youth-driven environment that keeps youth connected, active and free from boredom. This program is for youth 12-17 to engage in physical activities, challenge their minds and spend time with friends and peers.

Celebrating Our Donors

The Lynn Family Fund

This fund was established to not only honour a visionary, a community leader, and our past Mayor, Moreland Lynn, but to also commemorate the entire Lynn Family and their long term commitment and support of their communities. Moreland was a teacher, a business owner, and served as a Councillor, an Advisor, a Reeve, the Mayor of Midland and later as a Justice of the Peace. His public accomplishments were broad and diverse with far-reaching effects and included local heritage, the arts, and new business growth within our community. The Lynn family will determine the grants.



Wye Marsh Fund

The Foundation is very proud to announce the new Wye Marsh Fund established this year thanks to a bequest from a donor who was passionate about the environment. This new endowment fund will help support the wonderful work of the Wye Marsh and we invite you to donate to the fund.

Anyone who has ever had the pleasure of attending their day camp as a child or walked the trails bird watching will understand why this environmental paradise is worth supporting.

Hospice Huronia Monarch Fund

Hospice Huronia has established a new endowment fund to support their capital campaign and help support their good work. The Hospice office is located in Penetanguishene and provides caring support to those faced with life threatening illnesses or bereavement. If you are passionate about Hospice Huronia or have benefited from their help, consider a donation to this new fund.



Our Mission in Action

Mental Health in Motion

For the past two years, the Huronia Community Foundation has made mental health advocacy a priority. With the support of HCF, Waypoint Centre for Mental Health Care, and the local community, efforts to dispel the stigma surrounding mental illness have flourished. This success can be seen through the increase in participation in mental health initiatives, increase in employment and life skills opportunities for people struggling with mental health issues, and greater support for mental health programming through donations and sponsorship.

The Huronia Community Foundation has supported opportunities to learn and talk about mental health issues in the region, funding two major advocacy events for Waypoint so far. Each year this community is becoming more compassionate and supportive of people faced with mental illness, and their loved ones. This progression towards an inclusive, supportive, stigma-free region is thanks to the hard work and generosity of our local communities and the Huronia Community Foundation.

In an effort to dispel stigma, support mental health care locally, and improve the lives of those struggling with mental illness, Waypoint launched a community event, Mental Health in Motion. The event included a community run, walk, yoga class, and kids obstacle course to promote mental wellness through healthy active living. The event took place at the end of September just before Mental Illness Awareness Week. The event was a success, bringing over 100 participants, most of whom had never visited the hospital grounds, 40 volunteers, over a dozen new

community partners, and raising over \$5,000 by the time the runners took their first steps.

Feedback from our participants was very positive and with a few recommendations to bring forward we look forward to next year's event. We were particularly moved by one story on social media shared by a gentleman who came in second place overall in the 5km run. The story discussed his experience coming in second behind an incredible young man, age 8, who surprised everyone when he crossed the finish line first overall. The story revealed just how caring this community is and how strongly we support one another. We look forward to seeing both runners again next year.

Those in attendance took the opportunity to get active, show their support, and learn more about mental illness, addiction, and mental health services available locally. This event was tailored to families and individuals of all ages, with a specific focus on the promotion of physical activity to enhance mental health. It was also the very first event we have been able to host that included community members, Waypoint outpatients, regional inpatients, and our provincial inpatients. This was an incredible accomplishment and a goal we have strived for.

Thank you for making it possible to provide this opportunity. The event will be held again this year and after last year's success we hope to expand and bring more new faces and partners into the mix.



What Are Foundation Funds?

Whether you volunteer, sponsor or donate to the Huronia Community Foundation, you have made this community a better place to live for all people. We gratefully acknowledge all of your kind support and thank those of you who have created endowment funds. The foundation simply could not support our community every year without you.

Endowment Funds

Endowment Funds are invested to provide annual returns used for grants. There are several types of endowment funds to suit your needs. For details on how little you need to start a fund and the tax benefits please call 705-427-0339 or email info@huroniacf.com

You can start funds with a bequest, a stock or investment fund transfer, a gift of cash or other planned gifts. Give today and help forever!

Smart and Caring Endowment Funds

These funds were the idea of Governor General David Johnson in 2011. The three pillars of innovation, philanthropy and volunteerism suit the guiding principles of every foundation.

These are endowment funds invested in perpetuity and allocated to the foundation to be granted each year. They provide annual grants to charities and community organizations that qualify under our SMART AND CARING GRANTS PROGRAM. The funds provide grants to a wide range of programs and activities responding to our community's unique needs. The applications are submitted each spring. Our volunteer GRANTS COMMITTEE reviews the applications and recommends who should receive grants. Our Board of Directors makes the final decision on who will receive grants from this program.

Donor Advised Endowment Funds

This type of fund is invested in perpetuity and allows the fund holder the opportunity to choose a specific organization each year which will receive a grant from their fund. Generally they have chosen an area of interest such as youth or seniors or other sectors. Fund Holders are provided with an annual report and work with the foundation to fill the greatest needs in the community.

Donor Directed Endowment Funds

This type of endowment fund is invested in perpetuity and offers the fund holder the option of dedicating the

grant annually to a specific charity or qualified community organization. The fund holder receives an annual fund report and works with the foundation to grant from the fund after March 31st each year.

Field of Interest Endowment Funds

This type of endowment fund is invested in perpetuity and can be for a very specific interest and remains the same each year. Areas such as arts groups, homeless shelters, education or the environment are some of the specific recipient areas.

Other Funds

Managed Funds

These are endowment funds which are invested for a specific period of time with the option to renew the investment. They can be donor advised or designated or field of interest. Charities or qualified community organizations can use these for special projects.

Flow-Through Funds

These funds are not invested and are structured to support charities and organizations as they hold special events or activities/projects but need access to the funds. The foundation can provide tax receipts to donors of qualified charities or organizations.

Grants & Giving

To apply for our annual SMART AND CARING GRANTS, please access the simple online application form found on our website each spring.

We also offer scholarships and grants in our region from private funds we manage. These scholarships are currently offered to MSS, St. Theresa and Christian Island students and grants are offered after March 31st each year. Our granting region includes Midland, Wasaga Beach, Penetanguishene, Tiny, Tay, Springwater and Collingwood. We are a federally incorporated charity so when you have a fund with us you can give anywhere in Canada.

To donate to HCF or our many existing funds please go to our website at www.huroniacf.com and click on the DONATE section. There you will find a list of funds to choose from that will meet your charitable giving needs.



Volunteers & Supporters

We could not do it without you!

2015 - 2016 Board of Directors:

Executive:

Barbara Jones, President

Lisa McFadyen, Vice President

Kris Eacott, Treasurer

David Don, Secretary

Members:

Alyssa Quesnelle

David Dalrymple

Fiona Cascagnette

Georgia Swan

Ralph Lynn

Reg Cowan

Sylvia Vanderweg

Committee Volunteers:

Ailsa Robinson, Bryan Peter, Crystal Budgell, Denise Hayes, Giselle Robitaille, Jen Barry, Jill St. Amant, John Gammell, Michelle Rogers, Nicole French, Pat O'Dell, Susan Dalrymple, Teresa Cote, Vernice Smith

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HGR Graham Partners LLP and Georgia Swan

Collaborative Haus Marketing

Jill St. Amant

LabX

Mink Insurance and owner Dave Mink

Ralph Lynn

Rod Ferguson

Service Master and owner Dwayne Frans

Sutton Bayside Realty Broker and owner Warren Laundry

TD Bank

Collaborators:

Town of Midland

Town of Penetanguishene

United Way of Greater Simcoe County

Board of Directors



Barbara Jones
President



Lisa McFadyen
Vice President



Dave Don
Secretary



Kris Eacott
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Alyssa Quesnelle



David Dalrymple



Fiona Cascagnette



Georgia Swan



Ralph Lynn



Reg Cowan



Sylvia Vanderweg

Staff



Wendy Smith
Administration



Caring Counts

PHILANTHROPY AWARDS

RECOGNIZING INDIVIDUALS OF
ALL AGES, BUSINESS AND ORGANIZATIONS.



Philanthropy Awards

Our Philanthropic Awards recognize individuals of all ages, businesses and organizations that have contributed financially to improve the quality of daily life in Huronia. This program highlights the impact of these gifts, inspiring philanthropic leadership within our community.

VitalSigns®

Community foundations taking the pulse of
Canadian communities.

Vital Signs

VitalSigns is a community report card which examines the quality of life and community vitality in our area. It helps communities make connections between issues and trends within different sectors, illustrating the social disparity issues that exist or are emerging within our region. The goal is to encourage further dialogue and response from institutions, public leaders, charitable organizations and citizens.

CHARITY SHOWCASE

SEPTEMBER 29th, 2016
10:30am - 1:30pm // MCC

Charity Showcase

This is a showcase celebrating Giving. Many of our local charitable organizations will educate supporters and volunteers on the benefits they bring to our area, enlighten the general public on the impact their initiatives have on the well-being of our citizens and help us to become a smarter and more caring community.



Top Three Reasons to Volunteer with HCF

1. When you volunteer with HCF you help us keep our administrative costs lower and allow much needed funds to go back to our community to those in need.
2. When you volunteer you learn new skills and make new friends.
3. Volunteers help us decide what grants to give each year, who receives awards and what our annual events look like and do for the community.

Top Three Reasons to Give to HCF

1. Your Endowment Funds mean our foundation has grants today and tomorrow.
2. Donations to HCF mean grants to charities and community organizations.
3. Donations mean scholarships to local students.

TO VOLUNTEER OR DONATE GO TO www.huroniacf.com or email info@huroniacf.com



CARING COUNTS

GIVE TODAY, HELP FOREVER



COMMUNITY FOUNDATIONS
OF CANADA

FONDATIONS
COMMUNAUTAIRES
DU CANADA

all for community. ensemble pour tous.

HURONIA
COMMUNITY
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sponsors whose support made
this report possible.